

name: _____

class: _____

date: _____

The Rise of Social Media



Social media has transformed the way we _____ and interact. It began in the late _____ with sites like SixDegrees.com, allowing users to create profiles and list friends. In 2002, _____ was launched, aimed at connecting old friends. Soon after, in 2003, _____ became the go-to platform for personal expression and music sharing. The year _____ marked the birth of Facebook, initially designed for college students.

Twitter, launched in _____, introduced a new way of short, real-time _____. The arrival of _____ in 2010 changed how we share and view photographs. Social media's growth was further accelerated by smartphones, making platforms like _____ popular for their multimedia messaging in 2011.

LinkedIn, started in 2003, became an essential tool for _____. Each platform catered to different needs, from personal blogs on _____ to video sharing on _____. Social media also played a significant role in global events, such as the Arab Spring, where it was used for _____. However, the rise of social media also brought challenges like misinformation, privacy concerns, and the impact on _____. The debate continues on how to balance the benefits and drawbacks of this powerful _____. Social media has undoubtedly left an indelible mark on society, shaping our daily lives and the future of _____.

professionals

YouTube

1990s

Tumblr

messages

mental health

MySpace

Instagram

communicate

communication

2006

Friendster

activism

2004

Snapchat

tool