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# Radio and TV Impact on Canadian Music



In the early 20th century, \_\_\_\_\_ became a crucial platform for Canadian artists, allowing them to reach a wider \_\_\_\_\_. Television followed suit, providing a visual stage for performances. This \_\_\_\_\_ exposure played a significant role in the evolution of Canada's music scene. Artists like \_\_\_\_\_ Cohen and Joni Mitchell gained national and international recognition. Canadian content \_\_\_\_\_, introduced in the 1970s, ensured that broadcasts featured a minimum percentage of \_\_\_\_\_ music. This policy helped to promote Canadian culture and identity through its music. \_\_\_\_\_ like "Music Hop" and "The Beautiful Noise" became popular, showcasing Canadian talent. The rise of \_\_\_\_\_ Canada further expanded the reach of Canadian music videos, influencing the popularity of \_\_\_\_\_ such as rock, pop, and hip-hop. Bands like Rush and The Tragically Hip became \_\_\_\_\_ names, partly thanks to their exposure on radio and television. The \_\_\_\_\_ has transformed the industry, but radio and TV remain influential in discovering and promoting new \_\_\_\_\_. They continue to be a testament to the dynamic and diverse nature of Canadian music, reflecting the country's cultural \_\_\_\_\_.

- digital age
- audience
- Programs
- mosaic
- MTV
- radio
- Leonard
- genres
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- talent
- household
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