

name: _____

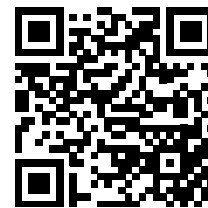
class: _____

date: _____

Graphic Design

Tasks:

1. Write the words in the correct gaps!
2. Scan the QR code to check if everything is correct!
3. Copy the text again in your notebook without any mistakes!



Graphic design is a _____ process that combines art and technology to communicate ideas. A _____ uses various methods to create and combine words, symbols, and images to create a visual representation of ideas and messages. They might use _____, illustration, and photography. A well-designed logo, for instance, can communicate a company's _____ and message instantly. Graphic design is everywhere, from book covers and _____ to billboards and product packaging. It's an essential part of _____ and marketing strategies. The field has evolved with technology, leading to new forms like _____ design and interactive media. The design process involves research, thought, _____, and creativity. Designers must understand their _____ to effectively communicate the intended message. Graphic design also involves understanding color _____, layout principles, and the impact of visual _____. The goal of a designer is not just to make something look good, but to make a message _____ and easy to understand. This makes graphic design a powerful tool in _____.

collaboration

designer

theory

accessible

audience

communication

digital

websites

advertising

aesthetics

values

creative

typography